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THEORIES OF THE MULTINATIONAL ENTERPRISES TWO DIFFERENT

The Knowing multinational: a tale of value creation this theory, as the author emphasizes, develops further a basic premise in the former theories: the necessity of a multinational firm to possess a competitive advantage.

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The Economic Theory of the Multinational Enterprise

Transaction Costs and the Theory of the Multinational Enterprise. Casson, Mark. Pages 20-38

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Multinational Enterprise Theory SAGE Publications Ltd

'MULTINATIONAL ENTERPRISE THEORY by Krug and Daniels is the definitive collection of readings on the theory of the multinational enterprise. Key topic areas -- defining the MNE, multinationals versus domestic firms, reactive and proactive motives for FDI, going international, modes of entry, new MNE forms, organizational structures, knowledge flows, decision making and forms of operation

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Theories of the Multinational Enterprise Oxford Handbooks

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A critical survey is presented of some of the theories that have been used to explain why multinational enterprises (MNEs) exist, with special emphasis on the transaction costs/internalization approach. The first part of the chapter discusses early capital flow and industrial organization theories in the evolution of the MNE. The second part focuses on transaction costs/internalization theories, which are now dominant theories of the MNE.

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Multinational Enterprises and the Global Economy, Second Edition John H. Dunning Emeritus Esmee Fairbairn Professor of International Investment and

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The economic theory of the firm as a foundation for

The economic theory of the firm is central to the theory of the multinational enterprise. Recent literature on multinationals, however, makes only limited reference to the economic theory of the firm. Multinationals play an important role in coordinating the international division of labour through internal markets. The chapter reviews the

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Multinational corporation Wikipedia

"Multinational enterprise" (MNE) is the term used by international economist and similarly defined with the multinational corporation (MNC) as an enterprise that controls and manages production establishments, known as plants located in at least two countries.

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Multinational rms and the new trade theory James R

Journal of International Economics 46 (1998) 183 203 Multinational rms and the new trade theory James R. Markusen , Anthony J. Venablesa, b*

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